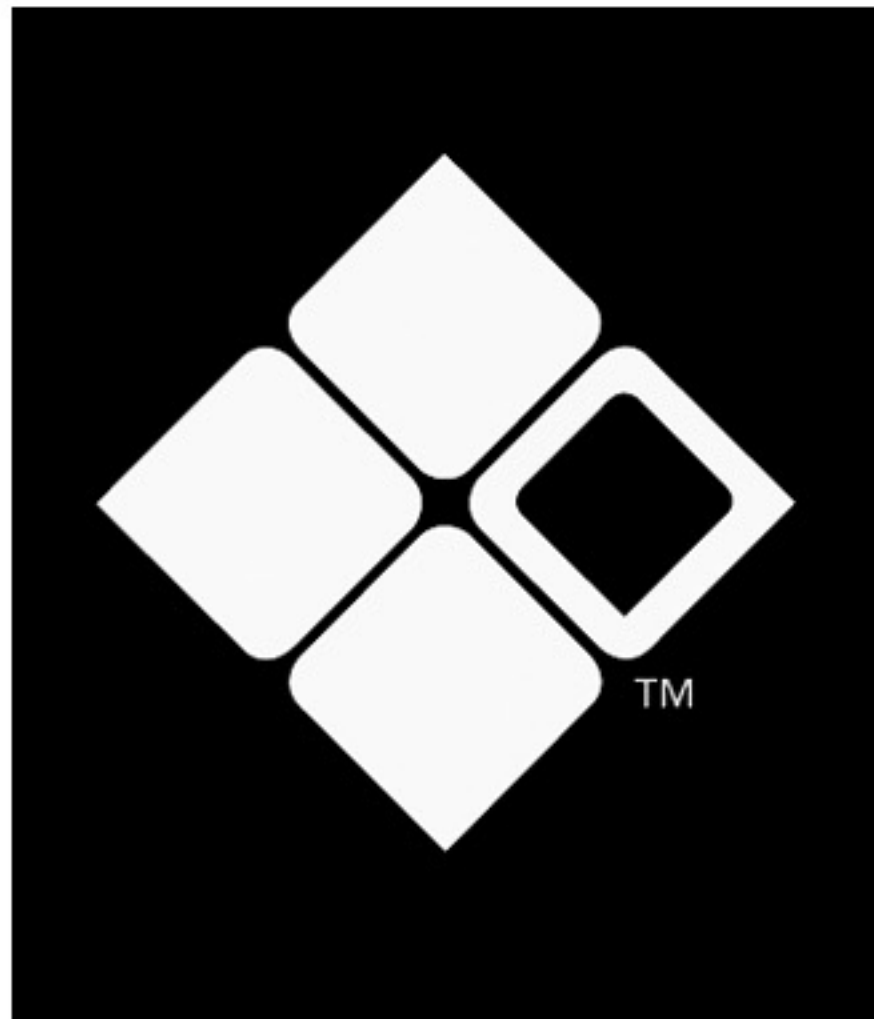




BASTARDGRAPHICS, SCARLET & LOIC DEGENEVE PRESENT

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Winter 2006

07	Showcase	Ronald Ashburn
08		Karan Singh
09		Kervin Brisseaux
10		Risart Soengkono
11		Zhang Jing
12		William Chua
13		Matei Apostolescu
14		Samuel Sinaga
15		Agus Promono
16		Christopher Goddwin
17		James Wignall
18		Scott Bartlett
19	Profile	Thinkdust
23	Feature	Behind The Idea
25	Tutorial	Easy Vector Compositions
27	Interview	FL@33
29	Work	Patterns / 300% / Mr Papillon
31	Exposure	Ultraviolet
32		Slightlybrighter
33		Sterling Maynard
35		Raphael Vicenzi
37		Kris Balerite
39		
41	Inspiration	Build™ Wallpaper
42		Notification Book / Factum
43		Helvetica Film
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45	Next Issue	Spring 2007
46	Contributors	Name Check
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Tom & Agathe (FL@33)

Age: 37

Occupation: Creative director

Location: London

Specialised Creative Practice: Graphic Design

01. when do you feel the presence of 'design around you? Agathe: all the time Tomi: 24/7 wherever I am 02. what is your favourite shape? A: square T: circle 03. what was your happiest moment in your work experience? A: when we saw our trans-form magazine being printed in southend-on-sea. T: when we realised that there are people out there who appreciate what we do especially when they care enough to send us their feedback (e.g. bzzzpeek.com visitors/contributors from around the world). 04. Please list your 3 favourite colours. A: red, blue, black T: olive, sky blue, silver 05. what do you dislike most? A: spiders T: halfheartedness/apathy, ignorance, intolerance, pessimism 06. please list your 3 favourite materials. A: wood, concrete, brushed steel T: uncoated stock, wood (especially with very smooth surface), (100%) cotton 07. where is your most favourite place? A: les digons T: home 08. please list your 3 favourite designers. A: ray and charles eames, jean nouvel, ingo maurer T: lászló moholy-nagy (for his mind-boggling 'licht-raum-modulator'), ray and charles eames (for the best lounge chair ever), vaughan oliver (who's work I've been collecting since 'come on pilgrim' by the pixies was released) 09. please define the word 'design'. A: design is the creative process ideally combining emotion, intellect and skill. it usually involves a lot of heart-blood and time. T: that's obviously a difficult one as I'm not going to write a comprehensive essay but here is my attempt to simplify the definition design is everything created with a purpose regardless of whether the designer is human or 'mother nature' herself. design is usually making life more enjoyable, easier and/or simply makes things work. 10. please list your 3 favourite words. A: dream, sky, design T: unavalable, bonbon, stereotype



Work.

This season seasonal affective design focuses on the work of FL@33. We have included a selection of work from the multi-disciplinary design studio in order to continue the collaboration between seasonal affective design and FL@33.

Description of work:

(top left, above) Patterns book design/illustration
 (top right) 300% Cotton T-Shirt & Book design
 (above left) Mr Papillion Set
 (left) Custom Dalsouple Rubber Floor design

For more information please visit www.flat33.com



NEXT ISSUE

I3 V1 S07 / Spring 2007

The next issue of s.a.d. will profile Bastard Graphics™, expose fresh creative talent and Interview another highly rated creative collective.

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