



FL@33
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STEREOHYPE.COM BUTTON BADGE POSTER | 2007
FEATURES THE FIRST 350 DESIGNS CREATED BY ARTISTS, DESIGNERS
AND ILLUSTRATORS FROM AROUND THE WORLD.

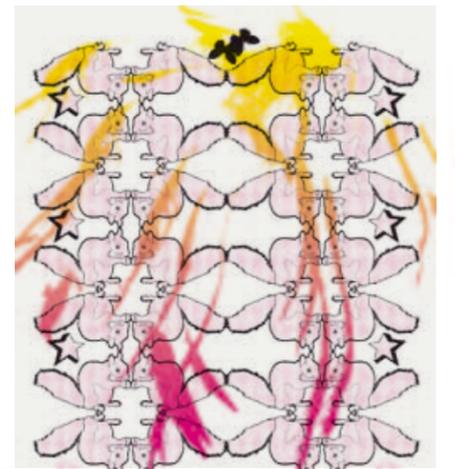
STEREOHYPE.COM POSTCARDS | 2004

What is your background?

Agathe Jacquillat is French, from Paris, and graduated from the ESAG Penninghen in Paris. Tomi Vollauchek is Austrian, although originally from Frankfurt, and has a design degree from FH Darmstadt, Germany.

What's FL@33 exactly?

FL@33 is a multi-disciplinary design studio for visual communication based in London. FL@33 was launched in 2001 after the two of us graduated from the postgraduate Communication Art and Design Master's class at London's Royal College of Art (RCA). Our first studio in Notting Hill was in a flat number 33... In 2005 the studio moved across town to a larger space in Central London, Clerkenwell, where we still are today. Since 2001 FL@33 won many awards, was interviewed and featured on the radio, online and in over 150 newspapers, magazines and books around the world. A FL@33 monograph was published in 2005 by French Pyramyd Editions as part of their design&designer series. FL@33 are also responsible for the popular and self-initiated online sound collection bzzzpeek.com, self-published trans-form magazine and our sister company Stereohype.com – graphic art and fashion boutique, that opened its online gates in 2004. FL@33 also conceived, compiled, edited, wrote and designed two books (Postcard, 2008 and Made & Sold, 2009, both Laurence King). Postcard was translated into French, German and Spanish. We try hard not to be associated with one or two styles, or projects, or mediums, but instead try to develop new intriguing concepts. It might be more challenging to do motion graphics or a website this week, start a visual identity the week after, then a poster, or a custom typeface. In recent years (and I am aware that this might sound slightly contradictory), we worked almost constantly on books, as designers and as authors. It's probably about 33% of our work at the moment. We love books in all shapes and forms – it certainly is a big passion of ours.



Do you have a favourite place where you often meet up after work?

The lounge, kitchen or our roof terrace (with view towards St. Paul's).

How would you say the design landscape has changed in the last 10 years?

The internet changed everything for us and probably the rest of the world. Broadband and wireless connections enable us to work across international frontiers. A lot of our projects are developed without even meeting the client once. This obviously comes in very handy if they are abroad.

What would you say is the most distinctive characteristic of the visual arts in the UK?

The general public here seems to have a much more evolved design awareness than anything we experienced in France or Germany. Generally we experience the British and in particular the London design scene as particularly vibrant and refreshing. One thing is sure though – there's an unbelievably high percentage of talented people here in the UK.

Do you collect anything?

Yes – lots of things, including 4AD releases, envelope patterns, air sickness bags, art and design books (and yes we usually put them on our massive bookshelves). On our walls I see a Supermundane print (edition no 33!), the 'Namibia meets Sweden' poster by Frauke Stegmann, and Kajsa Stahre, a screen-printed A0 print entitled 'Destruction' by Megumu Kasuga, our own 'Butterfly contains 818 pencils' print and 'The Italic Poster' by Eivind Molvaer.

FL@33'S B.I.O.
(BY INVITATION ONLY)
BUTTON BADGE SERIES
CONTRIBUTIONS
FOR STEREOHYPE.COM,
2004-2009

PRESS

MEMBER

REALIST

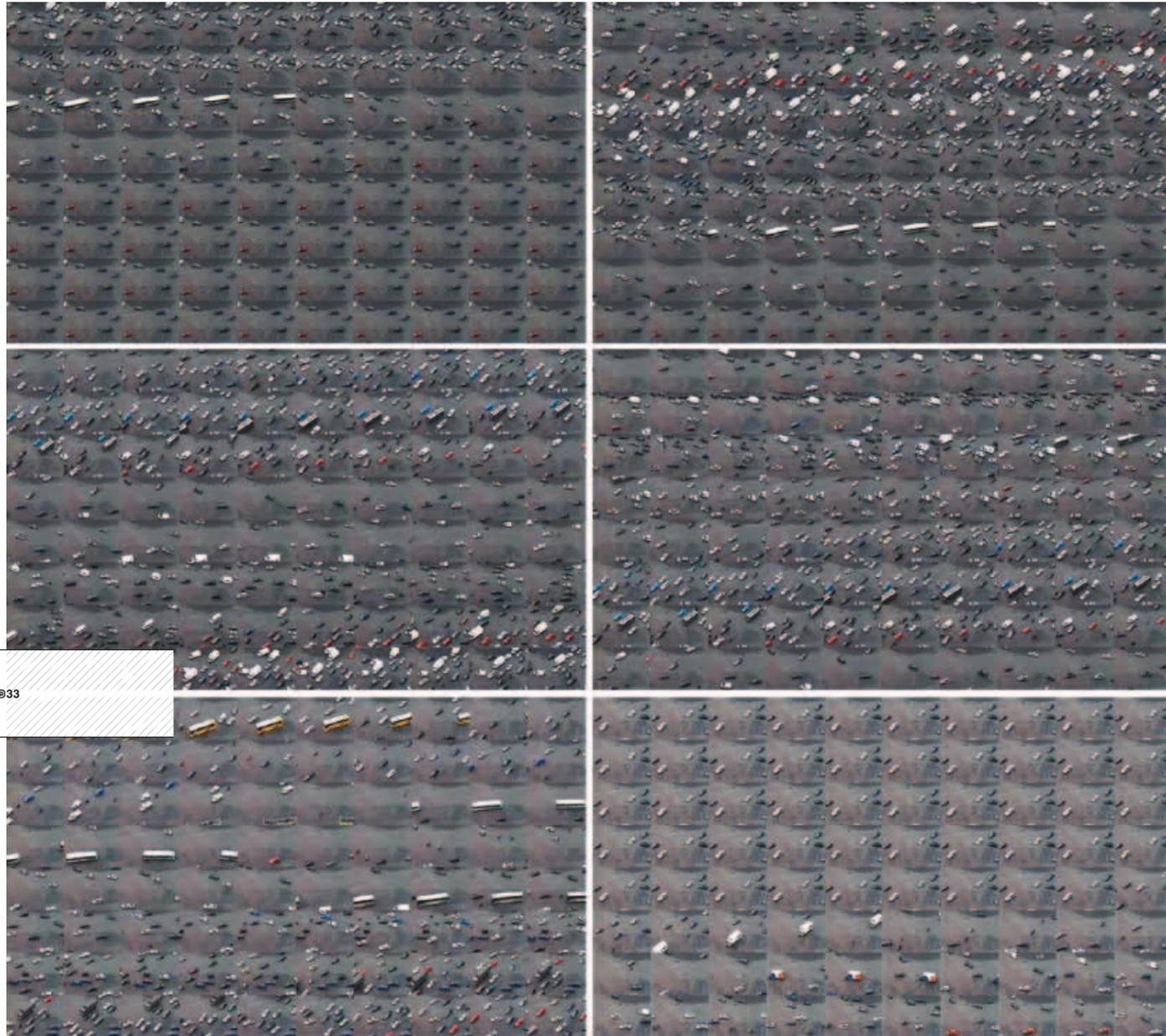
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THANK YOU

thank you

thank you

Thank You



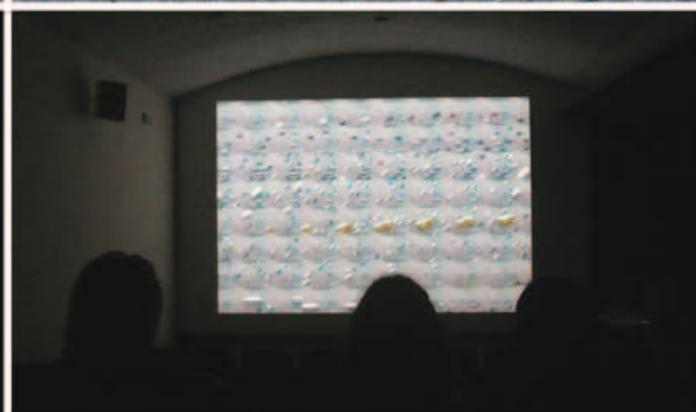
088 | FL@33

**8 MINUTES
20 SECONDS**

A movie by **FL@33** Soundtrack by Mercury Quartet

Agathe Jacquillat Antoine Françoise
 Tomi Vollauschek Corentin Chassard
 www.flat33.com Harry Cameron-Penny
 Vlad Maistorovici
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FRIENDS OF THE EARTH
 LOGO AND VISUALS CREATED FOR
 THE 2008 LOVE RECYCLING
 CAMPAIGN FOR FRIENDS OF
 THE EARTH

089

