

If this email appears distorted please view our [online](#) version

Great new Offers:

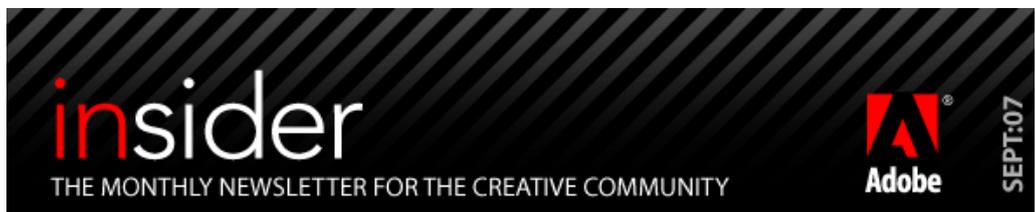
Adobe After Effects CS3 Classroom in a Book & Adobe Flash Pro Video Studio Techniques.

Tips & Tutorials:

Copy and paste selected image areas in Adobe Dreamweaver CS3.

Events & Seminars:

CS3: Creative License Tour, NEW eSeminar Series, Inspired Media and more!



- [UPDATE YOUR PROFILE](#)
- [ASK A QUESTION](#)
- [TELL A FRIEND](#)
- [CONTACT US](#)

FEATURE ARTICLE ●

Love it or Loathe it?



If the recent press feeding frenzy over the 2012 Olympics logo achieved anything, it got people talking about design.

[Full Story](#)

EDITORIAL ●

CS3:

THE CREATIVE LICENSE TOUR



Adobe is taking to the road, bringing all the delights of Adobe Creative Suite® 3 and our developer tools to a venue near you! Catch us in Dublin and venues around the UK.

[Full Story](#)

TIPS & TUTORIALS ●



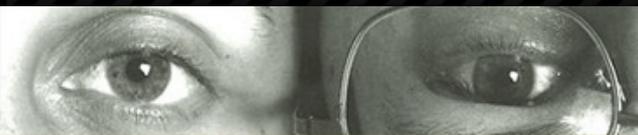
ADOBE® DREAMWEAVER® CS3

➤ COPY AND PASTE SELECTED IMAGE AREAS

Photoshop integration lets you place only the bits you want.

[More info](#)

SPOTLIGHT ●



Fl@T Hunting

From getting to grips with Photoshop 2.5 on a load of floppy discs, to creating complex cross media campaigns, Fl@33 have been there, done that and, probably, designed the T-shirt.

fl@33

[Full Story](#)

RESOURCES ●

Adobe Labs

Adobe Labs adds new tools for InDesign and Soundboth users

Adobe Labs aims to help plug-in developers and Soundbooth users through newly released tools.

[More info](#)

EVENTS & SEMINARS ●



CS3: THE CREATIVE LICENSE TOUR

CS3: The Creative License Tour

LATEST PRODUCT NEWS ●


[SUBSCRIBE](#)
[TELL A FRIEND](#)
[CONTACT US](#)

SPOTLIGHT

- [Latest Features](#)
- [Editorial Features](#)
- [Spotlight](#)
- [Product News](#)
- [Adobe Labs](#)
- [Expert Advice & Tips](#)
- [Ask the Expert](#)
- [Offers](#)
- [Insider Archive](#)

Stereohype
 graphic art and fashion boutique
 www.stereohype.com



FL@T Hunting

From getting to grips with Photoshop 2.5 on a load of floppy discs, to creating complex cross media campaigns, FL@33 have been there, done that and, probably, designed the T-shirt.

FL@33 is a multi-disciplinary design studio based in London, powered by the creative spark between two European designers with heaps of energy, a case full of fantastic ideas and the kind of leading-edge design skills rival companies would kill for.

Founded in 2001 by Parisian Agathe Jacquillat and Tomi Vollauchek, who originally hails from Frankfurt, FL@33 describes itself as a "multi-lingual and multi-specialised studio for visual communication." The company prides itself on its eclectic approach to work and operates across a number of areas including concept generation, print, screen-based work, broadcast, motion graphics, interface design, websites, exhibition design and publishing.



The companies mission, the pair tells us, is to "create a professional, vibrant, fresh and artistic body of work while keeping a balance between commissioned and self-initiated projects and publications." An approach which has bought the company clients ranging from MTV Networks to Friends of the Earth to the BBC.



The pair also have their hands in a number of other pies including Stereohype.com - a graphic art & fashion boutique. They are also behind the incredibly popular "200 % Cotton" and "300% Cotton" series of books on T-Shirt design.

Considering their multi-lingual, multi disciplinary approach, its no surprise Agathe and Tomi are veteran users of Adobe's creative software applications.

"If there is one programme we could all use blind-folded it's Photoshop," they say. "Tomi started using Photoshop with version 2.5 which came on a handful of floppy disks back in the early 90's. It's simply the most outstanding tool we use as image makers and visual communicators. Photoshop especially in combination with our own vast digital photo collection is essential to visualise ideas digitally," the pair tell us.



They have also recently completed a project for consultancy group Altran to create a flash-driven animation which is projected onto a huge glass screen in the reception area of the company's Paris headquarters.

"The animation has a whopping 1200 individual frames and was drawn in a stop motion technique and a bit of the 'blend' option in Freehand and 'motion tween' in Flash. Its quite a piece of work."

As for the future - there are lots of things on the horizon, but one particular project the two are really looking forward to getting underway.

"While we were writing the answers for this interview UPS delivered the handbooks for our recently purchased Adobe Creative Suite 3 Design Premium. Can't wait to find out what's new..."

<http://www.flat33.com>

<http://www.stereohype.com>